



JSS MAHAVIDYAPEETHA

J S S COLLEGE FOR WOMEN (AUTONOMOUS)

(An Autonomous College of University of Mysore :Re-Accredited by NAAC at 'A' Grade with CGPA of 3.07)

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Industrial Visit Report

Place: Myra School of Business, Koorgally, Mysore

Date of Visit: 18/09/2025

College: JSS College for Women Saraswathipuram, mysore

Department: Computer Science

Course: BCA-B

Number of Students: 80

Introduction

An industrial visit to MYRA School of Business, Mysuru, was organized to provide students with practical exposure to modern management education and industry-oriented learning. The purpose of the visit was to understand how business schools integrate classroom teaching with industry practices to prepare future managers and entrepreneurs.

About Myra School of Business

Myra School of Business (Myra) is a leading management institute located in Mysuru, Karnataka. The institution is known for its innovative curriculum, global exposure, experienced faculty, and world-class campus facilities. MYRA emphasizes experiential learning, leadership development, and real-time business problem-solving.

Objectives of the Visit

The main objectives of the industrial visit were:

- To understand the functioning of a modern business school.
- To learn about academic programs and industry-linked teaching methods.
- To gain insights into real-world management practices.
- To interact with faculty and understand contemporary business challenges.

Activities During the Visit

During the visit, students:

- Attended an introductory session about the institution and its vision.
- Interacted with faculty members and learned about case study-based learning.
- Explored facilities such as classrooms, knowledge center, technology infrastructure, and collaboration spaces.
- Understood the importance of industry integration in management education.

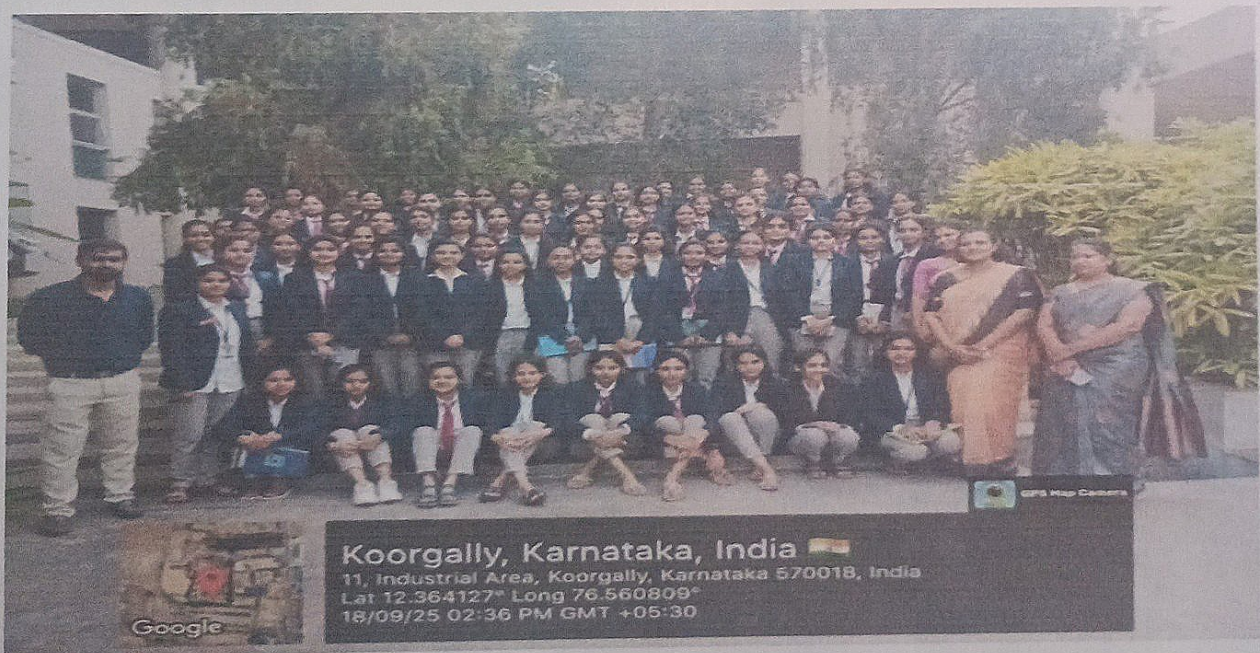
Key Learning Outcomes

From the industrial visit, students gained:

- Practical understanding of management concepts beyond textbooks.
- Exposure to real corporate challenges and business decision-making.
- Knowledge of how modern business schools operate and train management professionals.
- Motivation to build communication, analytical, and leadership skills.

Photos:





Participant list

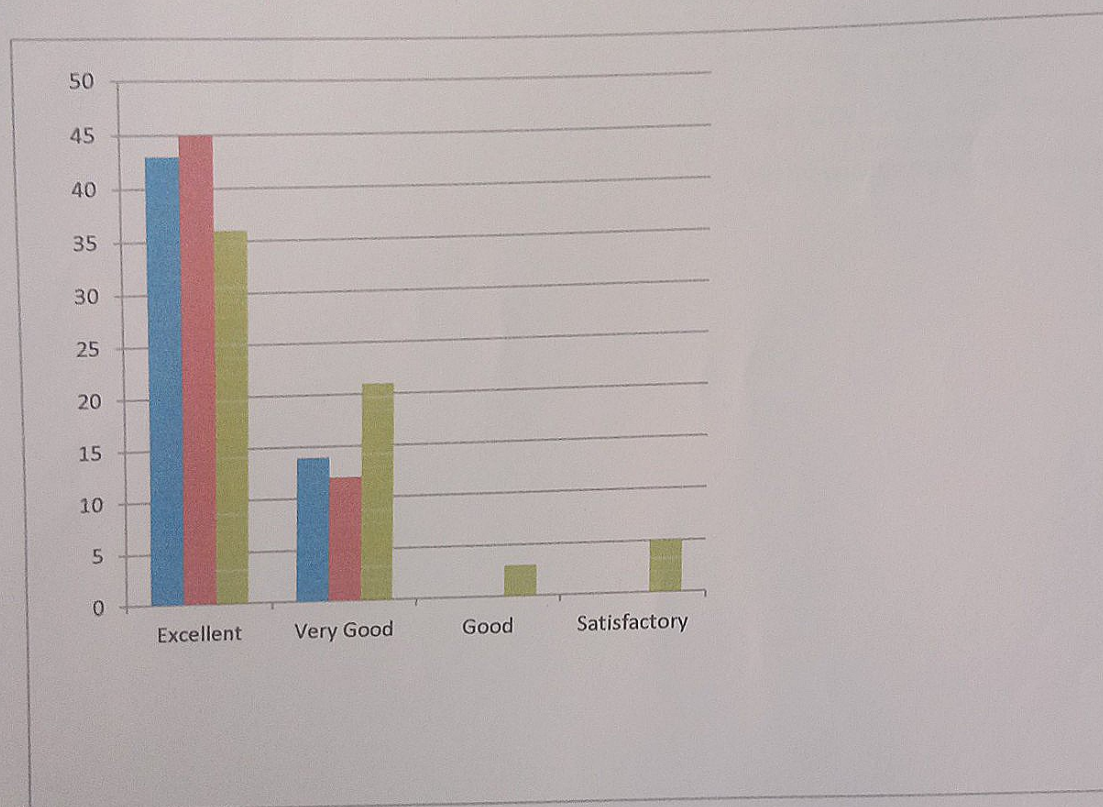
List of Students III BCA 'B'		
Registration Number	Student Name	Signature
U01BD23S0012	ANANYA S M	Ananya S M
U01BD23S0029	C SINCHANA	C Sinchana
U01BD23S0032	CHANDUSHREE M	Chandushree M
U01BD23S0061	KIERTHI M	Kierthi M
U01BD23S0073	MANASA R	Manasa R
U01BD23S0081	MOULYA D N	Moulyad N
U01BD23S0082	MUKTHI G	Mukthi G
U01BD23S0085	NANDINI G N	Nandini G N
U01BD23S0086	NANDINI T R	Nandini T R
U01BD23S0087	NANDITHA K B	Nanditha K B
U01BD23S0090	NAYANA N	Nayana N
U01BD23S0091	NISARGA H L	Nisarga H L
U01BD23S0092	NISARGA H S	Nisarga H S
U01BD23S0093	NISARGA M	Nisarga M
U01BD23S0094	NISHA M	Nisha M
U01BD23S0095	NITHYASRI S	Nithyasri S
U01BD23S0096	POOJA V	Pooja V
U01BD23S0097	POORNIMA R M	Poornima R M
U01BD23S0099	PREETHI K M	Preethi K M
U01BD23S0100	PREETHI R	Preethi R
U01BD23S0101	PRIYA M	Priya M
U01BD23S0102	PUNYAKOTI B C	Punyakoti B C
U01BD23S0103	PUSHPALATHA	Pushpalatha
U01BD23S0104	PUSHPALATHA K	Pushpalatha K
U01BD23S0107	RAMYA M	Ramya M
U01BD23S0108	ROHINI K M	Rohini K M
U01BD23S0109	S R SANJANA	S R Sanjana

1	U01BD23S0111	SANJANA H V	
2	U01BD23S0113	SANJANA M K	Sanjana H V Rangam
3	U01BD23S0114	SANJANA M N	
4	U01BD23S0115	SHAMBHAVI T M	Sanjana Sanjana
5	U01BD23S0116	SHARANYA M	Shambhavi T M
6	U01BD23S0117	SHILPA P	Sharanika Shany
7	U01BD23S0118	SIRETRAKSHA	Shilpa P
8	U01BD23S0119	SIREYA K	
9	U01BD23S0120	SHWETHA B V	
10	U01BD23S0121	SINCHANA A	Sinchana Sishana
11	U01BD23S0123	SINDHU V S	
12	U01BD23S0124	SNEHA A M	Sneha A M Sridha A M
13	U01BD23S0126	SONALI B P	Sonali
14	U01BD23S0127	SPANDANA H N	Spandana Spandana
15	U01BD23S0128	SRI LAKSHMI S	Sri Lakshmi S
16	U01BD23S0129	SUCHITHRA A S	Suchi
17	U01BD23S0131	SUNITHA J	Sunitha J
18	U01BD23S0132	SUPRIYA	
19	U01BD23S0133	SURAKSHA P	Suraksha P
20	U01BD23S0135	THANMAYI T N	Thanmayi T N
21	U01BD23S0136	THANUSHREE M	Thanushree M
22	U01BD23S0137	THANUSHREE M V	Thanushree M V
23	U01BD23S0138	THEJASHWINI S	Thejashwini S Thejashwini S
24	U01BD23S0139	THEJASHWINI S	Thejashwini S
25	U01BD23S0140	THEJASWINI M	Tejasm Tejasm
26	U01BD23S0142	V ROOPA	Roopa Roopa
27	U01BD23S0143	VAISHALI S	Vaishali Vaisali
28	U01BD23S0145	YUKTHI Y R	Yukthi Y R
29	U01BD23S0146	TEJASHWINI C	Tejashwini C
30	U01BD23S0147	PRIYADARSHINI T	Priyadarshini T

58	U01BD23S0149	D H AKSHITHA	
59	U01BD23S0150	M S PUNYA	
60	U01BD23S0151	NIDHI R INCHAI	
61	U01BD23S0152	PRIYANKA B N	<u>NRI</u>
62	U01BD23S0154	NISHA H S	Priyanka B. N. Dm
63	U01BD23S0156	SHAILAJA NAYAK	Nisha Hs Nish
64	U01BD23S0158	VISMAYA M U	Sh Sh
65	U01BD23S0165	B K POOJA	UP UT
66	U01BD23S0166	SAHANA H K	Sahana sha
67	U01BD23S0167	RAKSHITHA D	Pamta Raksh D
68	U01BD23S0168	PAVITHRA M	P. Pavithra
69	U01BD23S0169	UMA M	Uma M. Uma
70	U01BD23S0170	REETHU V M	Rae Reethu
71	U01BD23S0171	RAMYA U	Ramya. U Ramya U
72	U01BD23S0172	TEJASWINI M	Tejaswini. Tej D
73	U01BD23S0173	SINCHANA R	Sinchana. R
74	U01BD23S0174	MAHESHWARI S	maheshwari. S
75	U01BD23S0175	DIHANUSHREE K S	
76	U01BD23S0176	DIHANUSHREE H R	Di Dhana
ZE	U01BD23S0178	SINCHANA	Sinchana
77	U01BD23S0191	RAKSHITHA M S	Rakshitha Rakshith
78	U01BD23S0303	PADMAPRIYARAJ	Padma
TE	U01BD23S0315	SINCHANA S D	Sinchu Sinchu
79	U01BD23S0316	RAKSHITHA C S	Raksh Raksh
OE	U01BD23S0318	MONIKA K B	Moni
80	U01BD23S0325	SUMA M	Suma M Suma
		Manala. L	Man Ma

Feedback Number of respondents: 57

	Objectives Clear	Content Useful	Well Organized	Trainer engaging
Excellent	43	45	36	42
Very Good	14	12	21	14
Good	0	0	0	0
Satisfactory	00	00	00	0



Conclusion

The industrial visit to Myra School of Business was highly informative and beneficial. It helped bridge the gap between theoretical classroom learning and real-world business practices. The experience provided students with valuable insights into the modern business education environment and enhanced their understanding of management as a professional career.


Signature of Principal
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