

**JSS COLLEGE FOR WOMEN (AUTONOMOUS)
SARASWATHIPURAM, MYSURU-09**

RESUME

1. Name: : Dr. Shilpa S
2. Designation : HoD & Assistant Professor
3. Department : PG Commerce
4. Qualification :

Exam Passed	Board/University	Subject	Year of passing	Class/ Grade
B.com	University of Mysore	Commerce	2008	Distinction
M.com	University of Mysore	Commerce	2010	Distinction (Gold Medalist)
PGDBA	KSOU	Business Administration	2010	Distinction
KSET	University of Mysore	Commerce	2016	-
NET	UGC	Commerce	2017	-
Ph.D	University of Mysore	Commerce	2016	-

5. Date of Birth : 20-03-1988
6. Address (Residential) : #227, Kanakagiri, Vidyaranyapuram, Mysuru-09
7. Contact Number : 9535202030
8. E-mail ID : shilpasadashiva123@gmail.com
9. Area of Specialisation : Management Accounting
10. Teaching Experience :

Courses Taught	Name of the College	Duration
B.com, BBM, BBA & M.Com	JSS College for Women (Autonomous), Saraswathipuram, Mysuru-09	15 Years

11. Total Teaching Experience : 15 Years
12. Research Experience :

1	Ph.D awarded form University of Mysore in Commerce on the topic of 'Implementation of Ind AS in Commercial and Industrial Enterprises in India'
2	Published Research papers in various Peer reviewed, Care list and Scopus journals. Also

	presented Research papers in various conferences and seminars
3	Guided student projects of B.Com, BBM, M.com and MBA

13. Publications :

Sl. No.	Title of the paper	Name of the Journal	Year
1	Implementation of Ind AS in India: An Evaluation of Perception of Auditors	“Managing Evolving Trends of Indian Economy- A New Outlook” ISBN: 978-81-935319-2-1	November 2017
2	Implementation of Ind AS in India: Was that really necessary?	“Infrastructure and Sustainable Development: Issues and Challenges” ISBN: 978-81-927970-9-0	January 2018
3	An Evaluation of Perception of Chartered Accountants towards implementation of Ind AS in India	Journal of Emerging Technologies and Innovative Research, ISSN: 2349-5162, UGC Approved and 5.87 Impact Factor. Volume 5, Issue 8	August 2018
4	Implementation of Ind AS in India: A study on its challenges and benefits to the stakeholders	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, ISSN: 2321-0052, Volume 7, Issue 2	September 2019
5	Benefits and Challenges of Ind AS to India: An Evaluation of stakeholders perception	PURAKALA(UGC Care Journal), ISSN: 2320-0693, Volume 31, Issue 42	May 2020
6	Implementation of Ind AS in India: A study on its benefits and challenges to Indian Corporate	Tathapi(UGC Care Journal), ISSN: 0971-2143, Volume 19, Issue 56	June 2020
7	Implementation of Ind AS in India: A study on its impact on qualitative aspects of financial statements	AEGAEUM Journal, An UGC-CARE Approved Group-II Journal. An ISO: 7021- 2008 Certified Journal. ISSN No.: 0776-3808. Volume 8, Issue 7	July 2020
8	Digital Trading of FMCG: A Study on Problems and Challenges of Offline FMCG Retail Traders	International journal of creative research thoughts, An International open Access, peer Reviewed, Refereed Journal, ISSN 2320-2882, Volume 12,	July 2024

		Issue 6. Impact Factor	
9	Customer Relationship Management in Service Industries: A Study on Benefits of CRM in Banking Sector	International journal of Cultural Studies and Social Sciences, An International open Access, peer Reviewed, Refereed Journal, ISSN 2347-4777, Volume 20, Issue-02. Impact Factor 7.138	July – December 2024
10	Retailing through E-Commerce: A Study on Online Consumer Behaviour and Shopping Expectation	Abstract Publication in the book of international conference. Indus Business Academy and Indian Economics Association, Bangaluru.	December 2024
11	A study on rural marketing challenges and barriers for e-retailers in India	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, ISSN: 2321-0052, Volume 8, Issue 1	March 2025
12	A study on impact of technology on Human Resource Management	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, ISSN: 2321-0052, Volume 8, Issue 1	March 2025

14. Paper Presentation :

Sl. No.	Title of the paper	Venue	Year
National Level			
1	Implementation of Ind AS in India: An Evaluation of Perception of Auditors	Department of studies and Research in Commerce, Tumkur University.	27 th & 28 th Nov 2017
2	Implementation of Ind AS in India: Was that really necessary?	Department of Commerce, Management and Economics (UG and PG), Basudev Somani College, Mysuru-570023	19.01. 2018
3	Implementation of Ind AS in India: An Evaluation of Investor's Perception	Department of Commerce and Management (UG and PG) Maharani's Women's Commerce and Management College, Mysuru	19.02.2018
4	A study on Impact of Ind AS on Profitability and Liquidity of Indian Companies	Department of Commerce and Management (PG), Maharani's Women's Commerce and Management College, Mysuru	16.03.2019
5	Leveraging technology in Insurance: transforming the industry for the future	JSS college for Women, Saraswathipuram, Mysuru	14 th March 2025
International Level			

6	Impact of online shopping on offline FMCG retail traders	Sri.K.Puttaswamy First Grade College, Mysuru-02	08.02.2023
7	A study on shift from National Accounting Standards to Global Accounting Standards in India	Karnataka State Open University, Mysuru	18.12.2023
8	Retailing through E-Commerce: A Study on Online Consumer Behaviour and Shopping Expectation	Indus Business Academy and Indian Economics Association, Bangaluru.	5 th to 7 th December 2024
9	Role of technology in streamlining the HR processes: A conceptual study	Vidyavardhaka First Grade College, Mysuru	15 th March 2025

15. Participation in Seminars/ Webinar/ Conference/ Workshop :

Sl. No.	Topic	Venue	Year
International Level			
1	How to do a good Ph.D?	SJCE College of Engineering, Mysuru	10.08.2016
2	COVID-19 pandemic impact: Evolving business strategies	Sree Sevugan Annamalai College, Tamil Nadu	10.07.2020
3	Shift on text to e-content in higher education	Dr.A V Baliga College of Commerce, Kumta	16.07.2020
National Level			
1	IFRS convergence in India- issues and Challenges	JSS college for Women, Saraswathipuram, Mysuru	13 th & 14 th February 2015
2	Health insurance in India- Issues and Challenges	JSS college for Women, Saraswathipuram, Mysuru	11 th September 2015
3	Data analysis made easy through SPSS for research	GFGC, Channarayapatna, Hassan	2017
4	GST-Structure, Process and Impact	St.Joseph First Grade College, Mysuru	25/03/2017
5	Research data analysis using SPSS and R	Manasa Gangothri, Mysuru	2017
6	Harnessing potentialities of teachers for stakeholder's delight	JSS college for Women, Saraswathipuram, Mysuru	03/03/2018
7	Testing of hypothesis	Sree Cauvery First Grade	18/01/2019

		College , Mysuru	
8	Emerging Perspectives on HR, Marketing and Finance	Maharainis Women's Commerce and Management College, Mysuru	16.03.2019
9	Aatmnirbhar Bharath Abhiyan(ABA): Opportunities and Challenges	SJM College of Arts,science and commerce, Chitradurga	16.06.2020
10	Re-inventing the strategies for challenges faced by the educational sector in the context of COVID-19	KLE Society's S Nijalingappa College, Bangalore-10	20.06.2020
11	Stress management and immunity building amidst COVID-19 with Yoga	Vanitha Vishram Women's College of Commerce, Surath	20.06.2020
12	COVID-19- A paradigm shift in Indian economy	PES Institute of Advanced Management Studies, Shivmogga	22.06.2020 to 24.06.2020
13	Online digital library	Dr.A V Baliga College of Commerce, Kumta	24/06/2020
14	Building more resilient education system: Innovative experience and lessons learned during the COVID-19 pandemic	JSS College for Women(Autonomous), Mysuru-09	26/06/2020
15	Investment in stock market during pandemic	SDM College of Business Management, Mangaluru-575003	27.06.2020
16	Safety in engineering industry	Francis Xavier Engineering College	28/06/2020
17	Self analysis during pandemic	SDM College of Business Management, Mangaluru-575003	30/06/2020
18	An insight into capital market during COVID-19 Pandemic	SDM College of Business Management, Mangaluru-575003	02.07.2020
19	Reviewing English at higher education	JSS College of Arts and Commerce, Gundlupet	10.07.2020
20	Understanding NET/SET preparations	P U Educational services,	11.07.2020

		Mumbai-400004	
21	Decode NTA NET	Annai Vailankanni Arts& science College, Thanjavur-07	11.07.2020
22	Contemporary Research Methodology and LaTeX for Research Documentation	GSSS Institute of Engineering & Technology for Women, Mysuru-16	
23	Challenges and Opportunities during COVID-19	JSS College for Women, Kollegal	22.07.2020
24	Role of media- Human rights during pandemic	NSS cell, Bangalore University, Gupta College & BTL First Grade College	24.07.2020
25	Introduction to cyber crimes	Sri K. Puttaswamy First Grade College, Mysuru-02	25.07.2020
26	General Aptitude Test-2020	Soundarya Institute of Management & science, Bangalore-73	2020
27	Impact of COVID-19 on education economy- Challenges and Opportunities	Gupta College, Bengaluru	29.07.2020
28	Econometrics tools for research in Finance	Sarada Vilas College, Mysuru-04	27.07.2020
29	India: Past and Future	SJM College of Arts,science and commerce, Chitradurga	28 th , 29 th July & 1 st & 3 rd August 2020
30	Managing personality traits and building self confidence during COVID-19	Vidyavardhaka First Grade College, Mysuru-09	29 th & 31 st July 2020
31	Online teaching methods: Retaining and Reskilling teachers	Sivananda Sarma Memorial RV College, Bangalore-41	29 th & 30 th July 2020
32	Creative thinking and problem solving-The need of today	Gupta College, Bengaluru	01.08.2020
33	Prospects for Commerce and Management education in India: Implications of COVID-19	Government First Grade College, K R Nagar, Mysore	6 th & 7 th August 2020
34	Adapting to technologies in the field of education	Basaveswara College of	12.08.2020

	in future	commerce, Arts and science, Bengaluru	
35	NAAC 2020:Revised accreditation framework for autonomous colleges	SBRR Mahajana First Grade College(Autonomous), Mysuru-12	14.08.2020
36	NAAC related Quality initiative strategies	SJM College of Arts,science and commerce, Chitradurga	14.08.2020
37	Fintech Revolution	JSS College for Women(Autonomous), Mysuru-09	19.08.2020
38	Quality in higher education: Open and Distance learning	SJM College of Arts,science and commerce, Chitradurga	19 th &20 th August 2020
39	Atmanirbhar Bharth: Future of MSMEs and start- ups	JSS College for Women(Autonomous), Mysuru-09	20.08.2020
40	Interdisciplinary faculty development programme: Manthana	SJM College of Arts,science and commerce, Chitradurga	25 th August to 1 st Septembe 2020
41	Emerging trends in Finance	KLE Society's S Nijalingappa College, Bangalore-10	31.08.2020
42	Business survival strategies during COVID-19 pandemic	JSS College for Women(Autonomous), Mysuru-09	05.09.2020
43	Access E-Resources for Academic and Research Excellence	JSS College for Women(Autonomous), Mysuru-09	09.09.2020
44	Paradigm shift in Teaching and Learning in Covid-19 scenario	Sri K. Puttaswamy First Grade College, Mysuru	12.01.2021
45	National Education Policy 2020:Policy Vision and Higher Education	Sri K. Puttaswamy First Grade College, Mysuru	16.01.2021
46	Impact of Covid-19 on Direct Tax Laws and Procedures	JSS College of Arts, Commerce and Science,	23.01.2021

		Nanjangud-571301	
47	International Financial Reporting Standards (IFRS) and IND AS	D.Banumaiah's College of Commerce and 57Arts, Mysuru-24	25/02/2021
48	Best practices in online teaching	JSS College of Arts, Commerce and Science (Autonomous), ooty road, Mysuru	16.06.2021
49	Nurturing Leadership	JSS College for Women (Autonomous), Saraswathipuram, Mysuru -09	30 th June & 1 st July 2021
50	One Day National Level Conference On “Digital Financial Literacy & its relevance for Socio-Economic development	Vidyavardhaka First Grade College, Mysuru-01	29.04.2023
51	One Day National Level Webinar On “Research Methodology and Intellectual Property Rights”	Vidya Vikas Institute of Engineering and Technology, Mysuru	24.09.2023
52	One Day National Level Conference On “The Warrior of real independence Netaji Subhas Chandra Bose (Life, Contributions and Death)	JSS College for Women (Autonomous), Saraswathipuram, Mysuru-09	28.01.2024
State Level			
1	Impact of post pandemic COVID-19 on business in India	St.Joseph's College for Women, Mysore	17.06.2020
2	Research Methods: Trends in the use of Tools and Techniques	JSS College for Women (Autonomous), Saraswathipuram, Mysuru-09	15 th February 2025
3	Examination Reforms	JSS College for Women (Autonomous), Saraswathipuram, Mysuru-09	6 th March 2025

16. Faculty Development Programmes attended :

Sl. No.	Topic	Venue	Year
National Level			
1	Personality Development	SJM College of Arts, science and commerce,	09.06.2020

		Chitradurga	
2	Tech Savvy Teaching	St. Mary's College, Shirva, Udupi	3 rd &4 th July 2020
3	Intellectual Property Rights	SJM College of Arts,science and commerce, Chitradurga	13 th & 18 th July 2020
4	Importance of communication in teaching- learning process	Sheshadripuram degree college, Mysuru & MES College of Arts, Commerce and Science, Bengaluru	17.07.2020
5	Emotional intelligence- A gateway to success	Gupta College, Bengaluru	21.07.2020
6	Contemporary Research Methodology and LaTeX for Research Documentation	GSSS Institute of Engineering &Technology for Women, Mysuru-16	20 th to 24 th July 2020
7	Explore and empower faculty careers in education sector	KLE Society's S Nijalingappa College, Bangalore-10	29 th to 31 th July 2020
8	Religion and Culture	SJM College of Arts,science and commerce, Chitradurga	05 th to 12 th August 2020
9	IFRS (IND AS)	Sri K. Puttaswamy First Grade College, Mysuru	1 st ,2 nd and 3 rd March 2021
10	NEP 2020 Orientation and Sensitisation Programme	Malaviya Teacher Training Programme of UGC, Regional Institute of Education, Mysuru	12 th Feb to 20 th Feb 2024
11	Capacity building for teachers	JSSCW Mysuru-09	24 th July 2024

17. Online Certification Courses:

Course	Platform	Date of issue of Certificate
Artificial Intelligence	Future Skills Prime	09-02-2023

18. Participation as Resource Person:

Date	Workshop Title	Organised by
11.03.2025	Building Self Confidence through setting and achieving goals	Sree Nataraja Residential First Grade college, Mysuru