

FACULTY PROFILE

Title		Name	USHARANI M K	
Designation	Assistant Professor			
Department Name	Department of Commerce			
Address:	JSS College for Women (Autonomous), Saraswathipuram, Mysuru.			
Phone No.	Office	0821-2548239		
	Residence	(optional)		
	Mobile	(optional)		
Email	ushagowdamk@gmail.com			
Web Page (if any)				
Subjects Taught	<p>Human Resources Management Organizational Behavior Digital Marketing Professional Communication and Soft Skills Marketing Management Business Law Event Management Logistics and supply chain Management Business Communication Digital fluency Artificial intelligence Cyber security E-commerce</p>			
Areas of Interest/Specialization on	Human Resources Management			
Experience (in years)	Teaching	16 years		
	Total	16year		
Educational Qualifications	UG	BBM		
	PG	MBA, M.Com, PGDMM		
	Any other	PGDMM		

Papers Published in Conference Proceedings (last 5 years)	<ul style="list-style-type: none"> • Published a paper titled “A study on Green banking practices in modern days” in JSSCWM QUEST JOURNAL OF SOCIAL, HUMANITIES, COMMERCE AND Management (ISSN 2321-0052) VOLUME -9, ISSUE-1, March -2026. • Qualified in Digital Fluency course and obtained certificate from AICTE, NASSCOM. • Qualified in Artificial Intelligence course and obtained certificate from SKILLUP. • Presented a paper in national level seminar “Micro insurance – issues and challenges” Making and Risk Management in Insurance Companies, held on 14/03/2025 organised by Department of Commerce & Management, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. • Presented a Paper in National conference “.Redefining banking through Artificial intelligence: opportunities and emerging challenges” held on 29/10/2025 Organized by Department of Commerce & Management, Organised by JSS College for Women (Autonomous) Saraswathipuram, 		
No. of Conferences	National	Attended	
		09	
No. of workshops/Seminars		Attended	
	National	08	
	State Level	05	
No. of Faculty Development Programmes		Attended	
	National	03	
	State Level	01	
Administrative Assignments Handled	Worked in BOE, BOS, Worked as a cultural convener in the year 2024-25 Man.-Com. Fest Co-Ordinator (From 2014 to 2026)		
YouTube Channel Link	Institutional website		