

**C V of Dr. Rechanna**

<b>Name</b>	<b>Dr. RECHANNA</b>
<b>Designation</b>	Academic Dean & HOD of Commerce
<b>Department</b>	Commerce & Management
<b>Education Qualification</b>	M.Com, Ph.D
<b>Teaching Experience</b>	33 Years
<b><u>Address</u></b>	<b>(a) Residence:</b> Dr. Rechanna # 01, 'Punyadhama', Block-13, 4 <sup>th</sup> main, 7-A Cross, Shakthinagar , Mysuru -570 029
	<b>(b) College:</b> Dr. Rechanna Academic Dean & HOD of Commerce JSS College for women (Autonomous) Saraswathipuram, Mysuru – 570 009
<b>Date of birth</b>	20 <sup>th</sup> July 1962
<b>Contact number</b>	Mobile: 94800 57463 College: 0821-2548239, 0821-2548384 Fax: 0821-2548240
<b>E-mail ID</b>	<a href="mailto:drrechanna@gmail.com">drrechanna@gmail.com</a> <a href="mailto:rechannams@yahoo.co.in">rechannams@yahoo.co.in</a>
<b>Area of Specialization</b>	Accounting and Taxation, Corporate Social Responsibility and Social Accounting

<b>Research Experience:</b>	<p>Ph.D awarded for the thesis entitled “Corporate Social Reporting Practices in India”</p> <p>Worked and Completed Minor Research Project on “Social Accounting information disclosure in the annual reports of Non-Profit Organizations in India”</p> <p>Guided the Students of MBA, BBA, B.Com. and BBM for their project work</p> <p>As Research Guide, Guiding 6 Ph.D Research Scholars of UOM, through JSS Research Centre. 5 Candidates are awarded Ph.d from UOM through JSS Teseach Foundation.</p>
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**Publication of Research Papers / Books**

<b>Sl. No.</b>	<b>Title of the Paper</b>	<b>Name of the Journal / Publisher and Place of Publication, Year of Publication</b>	<b>International/ National/ State level</b>	<b>ISBN/ISSN/ SCI</b>
01	“An Evaluation of Social Accounting Disclosure in Corporate Annual Reports in India”	Indian Journal of Accounting, Vol.XLI(1) December 2010, PP72-77, Ahmedabad (Gujarat)	International	ISSN-0972-1479
02	“The Conceptual Framework of Corporate Social Accounting”	Indian Journal of Applied Reasearch, Volume:1, Issue:4, January 2012- Listed in International ISSN Directory, Paris. PP 38-48, Ahmedabad (Gujarat)	International	ISSN-2249-555X
03	“ Corporate Social Reporting Practices in the Annual Reports of Indian Companies”	JSSCWM QUEST Journal, March 2013 Vol:1, Issue:1, PP 95-113 - Mysore	National	ISSN-2321-0052
04	“The Concept of Corporate Social Accounting”	JSSCWM QUEST Journal, October 2013, Vol:1, Issue:2, PP 93-112 Mysore	National	ISSN-2321-0052
05	“Financial Reporting in Non-Profit Organisations: Characteristics and Policy issues” -	Redefining the Roles of Business, NGOs and Governments, Missison for a Better Global Society- Edited Book, MANAKA	National	ISBN 978-81-7831-267-5

		Publication Pvt. Ltd., Delhi. 2011, PP145-168 - Delhi		
06	“Corporate Social Reporting Practices of Public and private Sector Companies in India”	Compendium of International Conference on “Emerging Trends in Finance & Accounting” August 22 & 23, 2014, Shri Dharmasthala Manjunatheshwara Institute for Management Development, Mysore.	International	ISBN 978-93-83302-02-4
07	“IFRS and Indian Scenario”	JSSCWM QUEST Journal, September 2015, Vol:3, Issue:2, PP 48-53 , Mysore	National	ISSN-2321-0052
08	“IFRS Implementation and Challenges in India”	Seminar Proceedings, PP 241-247. Two-day National Seminar on ‘IFRS Convergence in India-Issues and Challenges’ organized by JSS College for Women, Mysore-09.	National	—
09	Implementation of Ind AS in India: An Evaluation of Perception of Auditors	Conference Proceedings, Two-day National Conference on Managing Evolving Trends of Indian Economy- A New Outlook, organized by Department of Commerce, Tumkur University. pp 142-147, 27 <sup>th</sup> & 28 <sup>th</sup> November 2017	National	ISBN: 978-81-935319-2-1
10	A study of customer defection in cellular services in Mysore city	Conference Proceedings, Two-day National Conference on Managing Evolving Trends of Indian Economy- A New Outlook, organized by Department of Commerce, Tumkur University. pp 72-74, 27 <sup>th</sup> & 28 <sup>th</sup> November 2017	National	ISBN: 978-81-935319-2-1
11	A empirical study on consumer awareness and consumption intention towards organic products	Conference Proceedings, Two-day National Conference on Managing Evolving Trends of	National	ISBN: 978-81 935319-2-1.

		Indian Economy- A New Outlook, organized by Department of Commerce, Tumkur University. pp 159-164, 27 <sup>th</sup> & 28 <sup>th</sup> November 2017		
12	An Evaluation of Green Banking Practices in Mysuru District	Conference Proceedings, Two-day National Conference on Managing Evolving Trends of Indian Economy- A New Outlook, organized by Department of Commerce, Tumkur University. 27 <sup>th</sup> & 28 <sup>th</sup> November 2017. pp 155-158	National	ISBN: 978-81-935319-2-1
13	An Empirical Study on HRD Practices in NPO's in Karnataka	Conference Proceedings, Two-day National Conference on Managing Evolving Trends of Indian Economy- A New Outlook, organized by Department of Commerce, Tumkur University. pp 37-42, 27 <sup>th</sup> & 28 <sup>th</sup> November 2017	National	ISBN: 978-81-935319-2-1
14	Green Banking Practices: A study on Environmental Strategies of Banks	Seminar Proceedings, Two-day National seminar on Trends & Prospects in Banking & Financial Markets held at SJCE, JSS Centre for Management Studies, Mysuru. pp 216 - 223, December 2017	National	978-93-86724-26-7
15	Implementation of Ind AS in India: Was that really necessary?	Seminar Proceedings, One-day National Conference on Infrastructure and Sustainable Development: Issues and Challenges, organized by Department of Commerce, Basudev Somani College, Mysuru. pp 212- 216, 19 <sup>th</sup> January 2018	National	ISBN: 978-81-927970-9-0
16	An Evaluation of Perception of Chartered Accountants towards implementation of Ind AS	Journal of Emerging Technologies and Innovative Research Vol 5, Issue 8, pp 66-77, August 2018	International	ISSN: 2349-5162

	in India			
17	A study on perception of organic Farmers towards organic farming in Mandya district	Journal of Emerging Technologies and Innovative Research (JETIR) , Vol 5, Issue 6, pp 113-124, June 2018	International	ISSN-2349-5162
18	An Analysis of Socio Economic Background of Organic Farmers: A Study with Special References to Mandya District	Online International Interdisciplinary Research Journal, Vol 8, Issue 4, pp 358-368, July-August 2018	International	ISSN2249-9598 ISSN2249-9598
19	Impact of Indian banking crisis in Agriculture sector - with reference to Organic farming	Journal of Emerging Technologies and Innovative Research (JETIR) , Vol 5, Issue 10, pp 202-213, October 2018	International	ISSN-2349-5162
20	A conceptual study on marketing practices, issues, challenges and future prospects of organic products	Seminar Proceedings, One-day National Conference on Infrastructure and Sustainable Development: Issues and Challenges, organized by Department of Commerce, Basudev Somani College, Mysuru. pp 97-103, 19 <sup>th</sup> January 2018	National	ISBN: 978-81 927970-9-0.
21	Green Banking Practices in India	Seminar Proceedings, One-day National Conference on Infrastructure and Sustainable Development: Issues and Challenges, organized by Department of Commerce, Basudev Somani College, Mysuru. pp 125-128, 19 <sup>th</sup> January 2018,	National	ISBN: 978-81-927970-9-0
22	Green Banking Initiatives: A Study of Customers Awareness with Reference to Nanjangud Town	Journal of Emerging Technologies and Innovative Research, Vol 5, Issue 8, pp 465-474, August 2018	International	ISSN-2349-5162
23	An empirical study on HRD climate in NPOS in Karnataka	Journal of Emerging Technologies and Innovative Research (JETIR), Vol 5, Issue 8, pp 744-750, August 2018	International	ISSN-2349-5162

24	An Empirical Study on HRD Culture in NPO's in Karnataka	Seminar Proceedings, One-day National Conference on Infrastructure and Sustainable Development: Issues and Challenges, organized by Department of Commerce, Basudev Somani College, Mysuru. pp 267-273, 19 <sup>th</sup> January 2018	National	ISBN: 978-81-927970-9-0
25	A study of Customer Defection in Cellular Services in India	International Journal of Marketing Research Reveiw, Vol 6, Issue 6, pp 15-21, June 2018	International	ISSN 2321-5162
26	Implementation of Ind AS in India: A study on its challenges and benefits to the stakeholders	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, Vol 7, Issue 2, pp 56-64, September 2019	National	ISSN: 2321-0052
27	A study of Customer Defection in Cellular Services in India	International Journal of Emerging Technologies and Innovative Research, Vol 6, Issue 1, pp 288-293, January 2019	International	ISSN: 2349-5162
28	Organic farming- a way towards sustainability	One-day National Seminar on "Green finance for sustainable development: challenges and opportunities", organised by Vidhyavardhaka First Grade College, PG Centre, Mysuru-01. pp 159-164, 9 <sup>th</sup> February 2019	National	ISBN: 978-81 940092-2-1.
29	A study on women empowerment through sustainable organic farming ( <b>Publication of Abstract</b> )	One-day National Seminar on "Green finance for sustainable development: challenges and opportunities", organised by Vidhyavardhaka First Grade College, PG Centre, Mysuru-01. pp 40, 9 <sup>th</sup> February 2019	National	ISSN: 978-93-5351-746-5,
30	Benefits and Challenges of Ind AS to India: An Evaluation of stakeholders perception	Purakala (UGC Care Journal), Vol 31, Issue 42, pp 70-88, May 2020	National	ISSN: 2320-0693
31	Implementation of Ind AS in India: A study on its	Tathapi (UGC Care Journal) Vol 19, Issue 56, pp 25-46,	National	ISSN: 0971-2143

	benefits and challenges to Indian Corporate	June 2020		
32	Implementation of Ind AS in India: A study on its impact on qualitative aspects of financial statements	AEGAEUM Journal (Scopus Index), UGC Care Approved Group- II Journal, Vol 8, Issue 7, pp 1201-1216, July 2020	National	ISSN No.: 0776-3808
33	The Effect of Quality of Service and Customer Satisfaction on Customer Retention in Customers availing Telecommunication services in India	AEGAEUM Journal (Scopus Index), UGC Care Approved Group- II Journal, Vol 8, Issue 7, pp 1465-1472, July 2020	National	ISSN: 0776-3808
34	Customer Retention Strategies of Cellular service Industry in India	Purakala (UGC Care Journal) , Vol 31, Issue 21, pp 352-363, May 2020	National	ISSN: 0971-2143
35	Pertinent Factors Affecting the Customer Defection in Cellular Services in India	Studies in Indian Place Names (UGC Care Journal) Vol 40, Issue 50, pp 823-840, March 2020	National	ISSN: 2394-3114
36	A Study on Perception of Consumers towards Marketing of Organic Products in Digital Platform	Studies in Indian Place Names (UGC Care Journal) Vol 40, Issue 60, pp 3031-3044, March 2020	National	ISSN: 2394-3114
37	A study on women empowerment through sustainable Organic farming	AEGAEUM Journal (Scopus Index), UGC Care Approved Group- II Journal, Vol 8 , Issue 8 , pp 1474-1486, August 2020	National	ISSN:0776 3808
38	A study on the consumer perception towards online shopping in the digital era – with special reference to Mysore city	Weleyan Journal Of Research, Vol 13 , Issue 4(IV) , pp 109-115, December 2020	International	ISSN: 0975-1386
39	An Analysis of Customer Perception towards Green Banking Practices	Conference Proceedings, Two-day National Conference on Reforms in banking, finance and insurance sectors: Issues & Challenges, held at Vidhyavardhaka First Grade College, Mysuru. pp 114-120, 14 <sup>th</sup> & 15 <sup>th</sup> February 2020	National	978-81-940092-5-2

40	An Empirical Study on the Impact of Human Resource Development Practices on Individual Development of Employees in Non-Profit Organisations	Studies in Indian Place Names, (UGC Care Journal) Vol 40, Issue 50, pp 4847-4857, March 2020	National	ISSN: 2394-3114
41	Green Banking: An Evaluation of Stakeholders	Tathapi (UGC Care Journal) Vol 19, Issue 52, pp 304-314, June 2020	National	ISSN: 0971-2143
42	Human Resource Development in Non-Profit Organizations: A Study On The Impact Of HRD Practices On Organizational Development Of NPOs	Mukt Shabd Journal (UGC Care Journal), Vol IX, Issue VI, pp 6981-6992, June 2020	National	ISSN NO : 2347-3150
43	A Study on Perception of Employees Regarding the HRD Practices Followed in NPOs	Tathapi (UGC Care Journal) Vol 19, Issue 55, pp 316-328, June 2020	National	ISSN-2320-0693
44	Green Banking: Identifying and Ranking the Affecting Factors	AEGAEUM Journal (Scopus Index), UGC Care Approved Group- II Journal, Vol 8, Issue 7, pp 947-961, July 2020	National	ISSN:0776 3808
45	An empirical study on the Impact of HRD practices on development of NPOs in Karnataka	AEGAEUM Journal (Scopus Index), UGC Care Approved Group- II Journal, Vol 8, Issue 7, pp 907-918, July 2020	National	ISSN:0776 3808
46	A study on green financing pattern in the banking sector: a case study of organic farmers in Mandya district.	International Journal of Advance & Innovative Research / international journal of Research in management & social Science, Vol 8, Issue 3(II), pp 19-26, July-September 2021	International	ISSN: 2394-7780
47	Relationship between Quality of Service Provided and Customer Satisfaction in Customers Availing Telecommunication	International Journal of Advance and Innovative Research, Vol 8, Issue 3(II), pp 150-158, September 2021	International	ISSN: 2394-7780



	services in India			
48	An Empirical study on the impact of HRD Practices on NPOs in utilizing Foreign Contributions received	International journal of New Practices in management and Engineering, Vol 11, No. 01(2022), pp 1-14, February 09, 2022	International	ISSN 2250-0839
49	A study on challenges of Digital marketing in India	Seminar Proceedings, Seminar organized by SDM & MID College, Mysuru	National	ISBN: 978-93-83302-60-4
50	Impact of Social Media on the purchasing decision of youths in Mysuru city	Seminar Proceedings, Seminar organized by SDM & MID College, Mysuru	National	ISBN: 978-93-83302-60-4

#### Books

Sl. No.	Title of the Book	Name of the Publisher and Place of Publication, Year of Publication
01	“Entrepreneurship Development and Small Business Management”	Shree Guru Prakashana, Malavalli - 2010-11
02	“Auditing”	See Guru Prakashana, Malavalli - 2011-12
03	“Company Law and Secretarial Practice”	Vidyanidhi Prakashana, Gadag - 2013-14
04	International Financial Reporting Standards (IFRS)	Sri Guru Prakashana- 2020

#### Paper Presentation

Sl. No	Seminar/Conference	Title of the Paper Presented	International/ National / Statelevel/
01	“Australasian centre for Social and Environmental Accounting Research Conference”	Corporate Social Reporting Practices in India	International (Australia)
02	“Better Business Practices for Sustainable Social Change”	An evaluation of Social Accounting Disclosure in Corporate Annual Reports in India	International
03	“Redefining the Roles of Business, NGOs and Governments: A Mission for a	Financial Reporting in NPOs- Characteristics and policies Issues	International

	Better Global Society”		
04	“ Emerging Trends in Finance and Accounting”	Corporate Social Reporting Practices of Public and Private Sector Companies in India	International
05	“Stress Management in Corporate Sector – Issues and Challenges”	Stress in the workplace: A general overview of the causes, the effects and the solutions	National
06	“Global Interface of Technology and Business”	Corporate Social Reporting Practices of Public and Private Sector Companies in India	National
07	“Emerging Trends in the World economy and Managerial Challenges”	Changing Role of WTO in the New Economic Scenario	National
08	“IFRS Convergence in India – Issues and Challenges”	IFRS and Indian Current Scenario	National
09	“IFRS Convergence in India – Issues and Challenges”	IFRS Implementation and Challenges in India	National
10	“Health Insurance in India – Issues and Challenges”	An Evaluation of Rastriya Swasthya Bima Yojana – A National Health Insurance Scheme	National
11	“Corporate Governance and Corporate Social Responsibility”	CSR Disclosure Practices in the annual reports of the Indian Companies	State level
12	“Insurance Service in India – Trends and Challenges”	Role of SHGs in Promoting Micro Insurance – A Selective study in Mysore city	State level
13	Two-day National Conference on “Managing Evolving Trends of Indian Economy- A New Outlook”, organized by Department of Commerce, Tumkur University. 27 <sup>th</sup> & 28 <sup>th</sup> November 2017	Implementation of Ind AS in India: An Evaluation of Perception of Auditor	National
14	Two-day National Conference on “Managing Evolving Trends of Indian Economy- A New Outlook”, organized by Department of Commerce, Tumkur University. 27 <sup>th</sup> & 28 <sup>th</sup> November 2017	A empirical study on consumer awareness and consumption intention towards organic products	National
15	Two-day National Conference on “Managing Evolving Trends of Indian Economy- A New Outlook”, organized by Department of Commerce,	An Evaluation of Green Banking Practices in Mysuru District	National

	Tumkur University. 27 <sup>th</sup> & 28 <sup>th</sup> November 2017		
16	Two-day National Conference on “Managing Evolving Trends of Indian Economy- A New Outlook”, organized by Department of Commerce, Tumkur University. 27 <sup>th</sup> & 28 <sup>th</sup> November 2017	Green Banking Practices: A study on Environmental Strategies of Banks	National
17	Two-day National Conference on “Managing Evolving Trends of Indian Economy- A New Outlook”, organized by Department of Commerce, Tumkur University. 27 <sup>th</sup> & 28 <sup>th</sup> November 2017	An Empirical Study on HRD Practices in NPO’s in Karnataka	National
18	Two-day National Conference on Managing Evolving Trends of Indian Economy- A New Outlook, organized by Department of Commerce, Tumkur University. 27 <sup>th</sup> & 28 <sup>th</sup> November 2017	A study of customer defection in cellular services in Mysore city	National
19	One-day National Conference on Infrastructure and Sustainable Development: Issues and Challenges, organized by Department of Commerce, Basudev Somani College, Mysuru. 19 <sup>th</sup> January 2018	Implementation of Ind AS in India: Was that really necessary?	National
20	One-day National Conference on Infrastructure and Sustainable Development: Issues and Challenges, organized by Department of Commerce, Basudev Somani College, Mysuru. 19 <sup>th</sup> January 2018	A conceptual study on marketing practices, issues, challenges and future prospects of organic products	National
21	One-day National Conference on Infrastructure and Sustainable Development: Issues and Challenges, organized by Department of Commerce, Basudev Somani College, Mysuru. 19 <sup>th</sup> January 2018	Green Banking Practices in India	National
22	One-day National Conference on Infrastructure and Sustainable	An Empirical Study on HRD Culture in NPO’s in Karnataka	National

	Development: Issues and Challenges, organized by Department of Commerce, Basudev Somani College, Mysuru. 19 <sup>th</sup> January 2018		
23	One-day National Seminar on “New Horizons and Innovations in Business and Management”, organised by Department of Commerce and Management (UG and PG), Maharani’s Women’s Commerce and Management College, Mysuru. 19 <sup>th</sup> February 2018.	Implementation of Ind AS in India: An Evaluation of Investor’s Perception	National
24	One-day National Seminar on “New Horizons and Innovations in Business and Management”, organised by Department of Commerce and Management (UG and PG), Maharani’s Women’s Commerce and Management College, Mysuru. 19 <sup>th</sup> February 2018.	Impact of demonitisation on cellular services sector in India	National
25	Health insurance- Challenges and Prospects in India	Health insurance- A study on consumer behavior in Nanjangud city	National
26	One-day National Seminar on “Green finance for sustainable development: challenges and opportunities”, organised by Vidhyavardhaka First Grade College, PG Centre, Mysuru-01. 9 <sup>th</sup> February 2019	Organic farming- a way towards sustainability	National
27	One-day National Seminar on “Emerging Perspectives in HR, Marketing and Finance”, Maharani’s Women’s Commerce and Management College, Mysuru. 16 <sup>th</sup> March 2019.	A study on Impact of Ind AS on Profitability and Liquidity of Indian Companies	National
28	Two-day National Conference on “Reforms in banking, finance and insurance sectors: Issues & Challenges”, held at	An Analysis of Customer Perception towards Green Banking Practices	National

	Vidhyavardhaka First Grade College, Mysuru. 16 <sup>th</sup> March 2019.		
29	One-day National Seminar on “Emerging Business Trends: Opportunities and Challenges” held at Jnana Sahyadri, Kuvempu University, Shimoga. 19 <sup>th</sup> March 2022	An empirical study on the efficiency of NPO’s based on their HRD practices	National
30	One-day National Seminar on “Emerging Business Trends: Opportunities and Challenges” held at Jnana Sahyadri, Kuvempu University, Shimoga. 19 <sup>th</sup> March 2022	A study on Digital Transformation of E-CRM in Service Marketing	National
31	One-day National Seminar on “Emerging Business Trends: Opportunities and Challenges” held at Jnana Sahyadri, Kuvempu University, Shimoga. 19 <sup>th</sup> March 2022	Green Banking Financial initiatives adopt by banks for sustainable development	National
32	One-day National Seminar on “Emerging Business Trends: Opportunities and Challenges” held at Jnana Sahyadri, Kuvempu University, Shimoga. 19 <sup>th</sup> March 2022	A study on relationship between customer satisfaction, quality of services and customer defection in cellular services in India	National
33	Issues and Challenges in Business Education and Information Technology held at Sri. K Puttaswamy First Grade College, Mysuru. 8 <sup>th</sup> February 2023	A study on role of innovation in growth, survival and success of sole trading concerns in Mysuru	International
34	Issues and Challenges in Business Education and Information Technology held at Sri. K Puttaswamy First Grade College, Mysuru. 8 <sup>th</sup> February 2023	A study on emerging trends in digital marketing in India	International
35	Issues and Challenges in Business Education and Information Technology held at Sri. K Puttaswamy First Grade College, Mysuru. 8 <sup>th</sup> February 2023	A conceptual study of green marketing	International
36	Emerging issues in functional	A study on the impact of	

	area of Management held at Vidhya Vardhaka College of Engineering, Mysuru. 26 <sup>th</sup> March 2023	privatisation of LIC in India	National
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### Conferences, Seminars and Workshop Attended

Sl. No	Title of the Conference/Seminar	Date and Place	International/ National / Statelevel/
01	“Australasian centre for Social and Environmental Accounting Research Conference”	2- 4, December, 2012 Wollongong, Australia	International
02	“Better Business Practices for Sustainable Social Change”	29-30, December, 2010 Nitte - India	International
03	“Redefining the Roles of Business, NGOs and Governments: A Mission for a Better Global Society”	29-30. December, 2013 Justice K.S.Hegde Institute of Management, Nitte – India	International
04	“Re engineering of Management Education”	8 <sup>th</sup> & 9 <sup>th</sup> April, 2011 Karnataka State Open University, Mysore	International
05	“ Emerging Trends in Finance and Accounting”	22-23, August, 2014 SDM Institute of Management Development, Mysore	International
06	“Self Help Initiatives, Microfinance and Sustainable Development”	2-3, February, 2015 SBRR Mahajana College, Mysore	International
07	“Commerce Education in the New Millenium”	3-4, March, 2000 DOS in Commerce, Manasagangothri, UOM, Mysore	National
08	“Indian Economy in the WTO Era: The Challenges ahead”	3-4. October. 2003 SBRR Mahajana F G College, Mysore	National
09	“Autonomy for Colleges : New Dimensions”	10-11, September, 2004 SBRR Mahajana FG College Mysore	National
10	“ Challenges of Rural Development in the Era of Globalization – Indian context”	28-29, July, 2005 Pandavapura, Mandya Dist.	National
11	“Equity & Excellence in Higher Education”	7-8. April, 2006 St. Philomina’s College, Mysore	National
12	“Services Sector Opportunities and Challenges Ahead”	10-11, October, 2006 JSS College of Arts, Commerce and Science, Nanjangud	National
13	“Retail Investors in Indian Capital Market”	30 <sup>th</sup> August 2008 DOS in Commerce, P G Centre,	National

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14	“Inclusive Education and Inclusive Development”	17-19, October, 2008 Federation of University and College Teachers’ Associations in Karnataka, Bangalore	National
15	“Economic Recession and Management Strategies”	21-22, February, 2009 KSOU, Mysore	National
16	“Testing and Evaluation”	26-27, May, 2009 Teresian College, Mysore	National
17	“Banking Sector Reforms – Issues and Imperatives”	2-3, April, 2009 Vidyodaya Arts & Commerce First Grade College, T. Narasipura	National
18	“Retail Revolution in India”	8-9, October 2009 Mallamma Marimallappa Women,s Arts & Commerce College, Mysore	National
19	“Recession and its Impact on Indian Economy”	26-27, March, 2010 PG Departments of Economics & Commerce, JSS College for Women, Mysore	Nationa
20	“Emerging Trends in the World economy and Managerial Challenges”	29-30, March, 2011 JSS college for Women, Kollegal	National
21	“Marketing Revolution: Emerging Trends in Retail Marketing”	17 <sup>th</sup> September, 2011 Vidyodaya Arts & Commerce College, T. Narasipura	National
22	“Food Inflation – Issues and Challenges”	4 <sup>th</sup> February, 2012 D. Banumaiah’s College Commerce, Mysore	National
23	“All India Commerce Conference”	9-11, November, 2012 K.P.B. Hinduja College of Commerce, Mumbai	National
24	“Human Rights : Issues and Challenges”	22 <sup>nd</sup> February, 2013 Basudeva Somani College, Mysore	National
25	“Stress Management in Corporate Sector – Issues and Challenges”	18 <sup>th</sup> September, 2013 SAC First Grade College, Nagamangala, Mandya Dist.	National
26	“Infrastructure Development in India: Issues and Challenges”	27 <sup>th</sup> September, 2013 Vijaya First Grade College, Pandavapura, Mandya Dist.	National
27	“Inclusive Growth and Sustainability – Role of Commerce Education in India”	5-7, December, 2013 Bangalore University, Bangalor	National
28	“Empowering Employability in Higher Education”	6-7, February, 2014 Mount Carmel College, Bangalore	National
29	“Global Interface of Technology and	7-8, March, 2014	National

	Business”	Tumkur University Teachers’ Council of Commerce and Management in Karnataka, Tumkur	
30	“Financial Inclusion”	28-29, March, 2014 Basudeva Somani College, Mysore	National
31	“International Financial Reporting Standards”	14 <sup>th</sup> November, 2014 DOS in Commerce, P.G.Centre, Hassan	National
32	“Financial Inclusion for Sustainable Development”	6-7, December, 2014 KSOU, Mysore	National
33	“IFRS Convergence in India – Issues and Challenges”	13-14, February, 2015 JSS College for Women, Mysore	National
34	“IFRS Convergence in India – Issues and Challenges”	13-14, February, 2015 JSS College for Women, Mysore	National
35	“Health Insurance in India – Issues and Challenges”	11 <sup>th</sup> September, 2015 JSS College for Women, Mysore	National
36	“Corporate Governance” as Main theme and “E-Commerce”	7-8, August, 1999 Federation of Teachers’ Councils of Commerce and Management in Karnataka, Mysore	State level
37	“Autonomy to Colleges and its Implications”	27-28, February, 2004 JSS College , Ooty Road, Mysore	State level
38	“Innovations in Business Education in the Present Era”	22-23, December, 2004 JSS College for Women, Mysore	State level
39	“Co-operative Movement in Karnataka- Challenges Ahead”	3-4, October, 2005 JSS College of Arts, Commerce and Science, Nanjangud	State level
40	“Emerging Issues in Banking Sector – Challenges Ahead”	22 <sup>nd</sup> October, 2008 JSS College for Women, Chamarajanagar	State level
41	“K-VAT”	30 <sup>th</sup> March, 2009 PES College of Science, Arts & Commerce, Mandya	State level
42	“Emerging Trends in Service Sector”	15 <sup>th</sup> April 2010 Basudeva Somani College, Mysore	State level
43	“Rural Entrepreneurship – Contemporary Issues”	26 <sup>th</sup> February, 2011 Bharathi College, Bharathinagar, Mandya Dist.	State level
44	“Right to Information – Issues & Challenges”	28 <sup>th</sup> March 2011 JSS College for Women, Mysore	State level



45	“Achieving Organisational Excellence through Business Education – Issues and Challenges”	17-18, February, 2012 Federation of Teachers Councils of Commerce & Management in Karnataka, Mysore	State level
65	“Physucal Education – Its Relevance in Higher Education”	16 <sup>th</sup> March 2013 JSS College for Women, Mysore	State level
47	“Critical Issues in Social Science Research”	27 <sup>th</sup> March, 2013 JSS College for Women, Mysore	State level
48	“Corporate Governance and Corporate Social Responsibility”	11 <sup>th</sup> October, 2013 RBANM’s FG College, Bangalore	State level
49	“Insurance Service in India – Trends and Challenges”	8 <sup>th</sup> February, 2014 JSS College, Ooty Road, Mysore	State level
50	“Examination Refoms”	22 <sup>nd</sup> March, 2014 JSS College for Women, Mysore	State level
51	“Agri-Risk Management: Issues and Innovations”	25 <sup>th</sup> March 2014 DOS in Commerce, Manasagangothri, UOM, Mysore	State level
52	“Financial Inclusion – A Policy Perspective for an Egalitarian Society”	27-28, March 2015 JSS College for Women Kollegal	State level
53	Workshop on “Service Tax”	6 <sup>th</sup> October, 2008 PES College of Science, Arts & Commerce, Mandya	State level
54	Workshop on “Choice Based Credit System”	5 <sup>th</sup> March, 2011 JSS College for Women, Mysore	State level
55	Workshop on “Autonomous Colleges in Karnataka – Status and Prospects”	25 – 26, March, 2011 JSS College for Women, Mysore	State level
56	International Financial Reporting Standards (IFRS) & IND AS	25 <sup>th</sup> February 2021, Banumaiah’s College of commerce, Mysuru	National level
<b>Faculty Development Programme</b>		<p>Attended Number of Refresher courses and Orientation Programmes in commerce &amp; Management</p> <p>Actively participated in Faculty Development Programme in Business Mathematics and Computer Applications for Business and Computer for Accounting</p>	

	<p>Attended Orientation Programme on Probability, sampling, Testing of Hypothesis and optimizing technique for commerce and management teachers</p> <p>Participated in Training Programme on TQM and HRD</p>
<b>Awards and recognitions</b>	<p>a. Rotary Youth Leadership Award. RYLA– 93</p> <p>b. 100% Secretary, Lions Club of Kollegal Certification of Appreciation from International Association of Lions Club Dist. 324D1</p>
<b>Positions held in Academic bodies</b>	<p>Served as Controller of Examinations</p> <p>Served as General Secretary: Federation of Council for Commerce and Management Teachers in Karnataka.</p> <p>Served as BOS member and BOE member in KSOU</p> <p>BOS Chairman and BOE Chairman in JSS College for women (Autonomous), Mysore-9</p> <p>Served as office bearer in different capacity in different academic bodies and Teachers Associations.</p>
<b>Extension Work / Community Service:</b>	<p>Served as NSS Officer for 12 years. As NSS officer Participated in</p> <ul style="list-style-type: none"> <li>▪ 13 day orientation course from 10-6-1993 to 22-6-1993</li> <li>▪ HIV / AIDS education programme</li> <li>▪ National Level AIDS Conference</li> <li>▪ University Inter Collegiate</li> <li>▪ Nature Studies and Trekking Camp</li> <li>▪ Inter Collegiate NSS Camps District Level Camps</li> <li>▪ National Integration camp at Anand, Gujarath.</li> <li>▪ Conducted 10 NSS Special Camps</li> <li>▪ Conducted Blood Donation Camp, Eye Pledging Camp, Free Health Checkup Camp, Veterinary Camps, Construction of Check Dams.</li> <li>▪ Worked in Adult Education Programme.</li> <li>▪ Organised AIDS awareness Jatha and Literacy Jatha</li> </ul>