

FACULTY PROFILE

Name	Dr. Geetha S		
Designation	Assistant Professor		
Department Name	Commerce		
Address:	JSS College for Women Saraswathipuram Mysuru		
Phone No.	Mobile 9686146174		
Email	geethsha.shrey@gmail.com		
Subjects Taught	Financial Accounting Management Accounting Business Statistics Business Mathematics Corporate Accounting Cost Accounting		
Areas of Interest/ Specialization on	Management Accounting		
Experience (in years)	Teaching	15 Years	
Educational Qualifications	UG	B.Com	
	PG	M.Com	
	Doctorate	Awarded Ph.D in Commerce on the topic entitled “Effectiveness of Training and Development on Employee Performance in South Western Railway” from the University of Mysore, under the guidance of Dr. A.C. Pramila, Associate Professor, Department of Commerce, Maharaja’s College, Mysuru.	
	Any other	PGDBA	
Paper Publications in Journals (last 5 years)	<ul style="list-style-type: none"> • Published a paper titled “Impact of Training and Development towards organization performance: A study with references to South Western Railway in Mysore division” in Sardar Patel Institute of Economic and Social Research - anvesak, A bi-annual Journal - UGC Care Group 1- Journal - ISSN:0378-4568 - Impact Factor: 6.20, 2022. • Published a paper titled “Effectiveness of Training and Development on Employee Performance” in Journal of the Asiatic society of Mumbai - UGC Care Group 1- Journal - ISSN:0972-0766, 2023. 		

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| | <ul style="list-style-type: none">• Published a paper titled “Impact of Training on Employee Motivation” in Shodha Prabha - UGC Care Listed Group 1- Journal - ISSN:0974-8946, 2023.• Published a paper titled “Leveraging Technology in Insurance: Transforming the Industry for the Future” in JSSCWM QUEST Journal of Science, Humanities, Commerce and Management (ISSN 2321-0052)-Volume-8, Issue-2, September-2025.• Published a paper titled “An Analysis of the Benefits of Training on Employee Performance in South Western Railway” in JSSCWM QUEST Journal of Science, Humanities, Commerce and Management (ISSN 2321-0052)-Volume-8, Issue-2, September-2025.• Presented a Paper in One Day National Conference entitled “An Analysis of Digitalization in Insurance Industry”, held on 07/05/2025 organized by Department of Commerce (UG & PG), JSS College OF Arts, Commerce and Science (Autonomous), Ooty Road, Mysuru.• Published a paper titled “Future of Neobanks in Indian Banking Industry: A Study on its Growth and Challenges” in JSSCWM QUEST Journal of Science, Humanities, Commerce and Management (ISSN 2321-0052)-Volume-9, Issue-1, March-2026.• Presented a Paper in One Day National Conference “Future of Neobanks in Indian Banking Industry: A Study on its Growth and Challenges”, held on October 29th 2025 Organised by JSS College for Women (Autonomous) Saraswathipuram, Mysuru• Presented a Paper in One Day National Conference “Role Artificial Intelligence in Auditing and Financial Fraud Detection”, held on February 20th 2026 Organised by JSS College for Arts, Commerce and Science, Ooty Road, Mysuru |
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No. of workshops/Seminars/ Conferences		Attended
	National	20
	State Level	02
No. of Faculty Development Programmes		Attended
	National	10
	State Level	-
Any other Achievements	<ul style="list-style-type: none"> • Invited as Resource Person: Delivered a special lecture on the topic “Tally ERP 9 for Accounting” on 10th February, 2026 in Maharaja’s College, University of Mysore, Mysuru. • Invited as Judge for National Level Fest: Serving as a Judge for the Finance Event during SPECTRA 2026, Dr. KCG Verghese Memorial Inter-Collegiate Trophy National Level Inter Collegiate Management, IT, Aviation and Cultural Fest held on 6th March, 2026 in Hindustan College, Affiliated to University of Mysore, Mysuru. 	