


## FACULTY PROFILE

Title		Name	Ashwini K L	
Designation	Assistant Professor			
Department Name	Department of Commerce			
Address:	JSS College for Women (Autonomous), Saraswathipuram, Mysuru.			
Phone No.	Office	0821-2548239		
	Residence	(optional)		
	Mobile	9513216088		
Email	ashwinigurumurthybhat@gmail.com			
Web Page (if any)				
Subjects Taught	Tax Management Human Resources Management Professional Communication			
Areas of Interest/Specialization on	Human Resources Management Financial Management / Taxation			
Experience (in years)	Teaching	16 years		
	Total	16year		
Educational Qualifications	UG	B.Com		
	PG	M.Com		
	Doctorate	Pursuing Ph.D.		
	Any other	KSET PGDHRM		

Papers Published in Conference Proceedings (last 5 years)	<ul style="list-style-type: none"> <li>Presented a Paper in National level conference on “A Study on emerging trends in digital marketing in India.”, held on 08/02/2023 at Sri.K.Puttaswamy First Grade College, Mysuru.</li> <li>Attended a Faculty Development Programme on “Step by Step Guide to Write a Good research Paper” from 18.03.2023 to 27.03.2023, Organized by Research Foundation of India, Parul University- Gujarat.</li> <li>Qualified in Digital Fluency course and obtained certificate from AICTE, NASSCOM.</li> <li>Qualified in Artificial Intelligence course and obtained certificate from SKILLUP.</li> <li>Pursuing Ph.D, Under the guidance of Dr. Rechanna, Principal &amp; Director JSSCW, JSS Research Center, Saraswathipuram, Mysuru.</li> <li>The Impact of shareholding patterns on strategic Decision- Making and Risk Management in Insurance Companies, held on 14/03/2025 organised by Department of Commerce &amp; Management, JSS College for Women (Autonomous), Saraswathipuram, Mysuru.</li> <li>Presented a Paper in Anveshana 2025-National level Conference “Behavioral insight into sharing holding Patterns and Investor Confidence”, held on 04/04/2025 organized by Department of Commerce &amp; Computer Science Seshadripuram Degree College Mysuru.</li> <li>Presented a Paper in National conference “Analysis of the influence of shareholding pattern on Nifty50 stock performance”, held on 29/04/2025 Organised by Department of Commerce &amp; Business Administration, JSS College of Arts Commerce and Science, Nanjanagud.</li> <li>Presented a Paper in One Day National Conference “Analysis of Shareholding Pattern in Banking Sector: Evidence from Nifty 50 Listed Companies in India”, held on October 29<sup>th</sup> 2025 Organised by JSS College for Women (Autonomous) Saraswathipuram, Mysuru</li> <li>Presented a Paper in One Day National Conference “Analysis of Digital Transformation in Shareholding Pattern of Nifty 50 Listed Companies in India”, held on February 20<sup>th</sup> 2026 Organised by JSS College for Arts, Commerce and Science, Ooty Road, Mysuru</li> </ul>		
No. of Conferences	National	Attended 14	
No. of workshops/Seminars	International	02	
No. of Faculty Development Programmes	National	14	
Administrative Assignments Handled	State Level	05	
YouTube Channel Link	National	10	
	State Level	01	
	Worked in BOE, BOS		
	Institutional website		