

JSS COLLEGE FOR WOMEN (AUTONOMOUS)
SARASWATHIPURAM, MYSURU-09
FACULTY PROFILE



1. Name : Suma S.M.
2. Designation : Assistant Professor
3. Department : PG Department of Commerce
4. Address : Shiramally (V&P), Hullahally (H), Nanjangudu (Tq), Mysuru-571314
5. Phone Number : 9008778066
6. E-mail : sumasathish365@gmail.com
7. Subjects taught :

1	Financial Accounting	9	GST & Customs Duty
2	Cost Accounting	10	International Business
3	Management Accounting	11	Business Taxation
4	Corporate Accounting	12	Corporate Governance and Business Ethics
5	Business Mathematics	13	Strategic Management
6	Income Tax	14	Advanced Human Resource Management
7	Statistics for Business Decisions	15	Business Research Methods
8	Business Communication	16	Tax Legislation

8. Area of Specialisation : Taxation
9. Teaching and Research Experience : 10 Years
10. Qualification :

Qualification	Board/University	Subject	Year of passing	Class/ Grade
B.Com	University of Mysore	Commerce	2011	First Class
M.Com	University of Mysore	Commerce	2013	Distinction
KSET	University of Mysore	Commerce	2019	-
Ph.D.	University of Mysore	Commerce	2026	-

11. Publications:

Publication in Journals :

Sl. No.	Title of the paper	Name of the Journal	Year
1.	Discrimination issues and challenges in rural area-a case study of Gundlupet Taluk	The journal of equality, diversity and inclusion; International Journal ISSN:2040-7149	2020
2.	Sustainability in the Banking Sector: A Pathway to Green Finance	International Journal of Creative Research Thoughts Volume 12, Issue 12 ISSN: 2320-2882	2024
3.	Workplace Behavioural Deviances of Women Workers in Apparel Industry in Karnataka- An Analysis	Scopus indexed Journal Elsevier Educational Administration: Theory and Practice Volume 30, Issue 11 ISSN:1300-4832, E-ISSN:2148-2403 Journal homepage: https://kuey.net/ Scopus Source ID: https://www.scopus.com/sourceid/21100943319	2024
4.	Effectiveness of green marketing strategies in enhancing brand image	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, Volume 8, Issue 1 ISSN: 2321-0052,	2025
5.	Study on impact of digital payment system on consumer buying behaviour.	Vidyavardhaka First Grade College Mysuru, ISBN:978-81-956870-9-1	2025
6.	Adjustments and maladjustments in attitudes by women workers in garment industry during the digital era – An empirical study in Mysuru district	Asian Journal of Management and Commerce 2025; 6(2): 144-151 E-ISSN: 2708-4523 P-ISSN: 2708-4515 Impact factor: 5.61	2025
7.	Women and Literacy: District-wise progress and challenges in India (2011-2024)	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, Volume 8, Issue -2 ISSN: 2321-0052	2025
8.	Employees' perception towards maternity benefits of Employees' State Insurance Scheme	JSSCWM QUEST, Journal of Science, Humanities, Commerce and Management, Volume 8, Issue – 2 ISSN: 2321-0052	2025
9.	Leveraging artificial intelligence for personalized learning and inclusive education in higher institutions	An international reputed peer reviewed referred research journal “National Research Journal of Banking and Finance Management” Volume No: 12, Issue No: 2 ISSN: 2349-6762 ISSN: 2349-6762 Impact factor: 7.56	2025

10.	Role of digital hr practices in promoting sustainable work culture: evidence from the garment industry.	GSSS Institute of Engineering and Technology for Women, Mysuru. ISBN:978-81-994274-6-4	2026
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12. Conferences/Seminars/Webinar :

Program	Attended	Paper Presented
International Level	05	05
National Level	35	09
State Level	06	01

13. Faculty Development Programmes attended :

Program	Attended
State Level	12

14. Administrative Assignments

Membership in Professional bodies	<ol style="list-style-type: none"> 1. Annual Membership –Academic Committee , KRMSS (Regd) Bangalore 2. Life Member – Commerce and Management Association of India (CMAOI)
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15. Participation as Resource Person:

Date	Title	Organised by
20.11. 2023	Latest trends in Indian financial system	JSS Polytechnic for the Differently Abled SJCE Campus Mysuru
30.01.2025	Recent Trends in New Company Law 2013	JSS Polytechnic for the Differently Abled SJCE Campus Mysuru
15.03. 2025	An overview of trends in E-Business	JSS Polytechnic for the Differently Abled SJCE Campus Mysuru
21.03.2025	Union Budget 2024-25 Key Tax Reforms and Their Impact	TTL College of Business Management Saraswathipuram Mysuru
24.09.2025	Digital Marketing and E-Commerce	JSS Polytechnic for the Differently Abled SJCE Campus Mysuru