

JSS College for Women(Autonomous)

Saraswathipuram, Mysuru-09

Individual Profile

Sl.No	Particulars	Details
Personal Information		
1	Name and Designation	DR. SUKANYA MALLOLI Asst. Professor
2	Department	Journalism and Mass Communication
3	Education Qualification	B. Sc., MA, LLB, MCJ, Ph.D., NET, K-SET (I rank)
4	Email Address	sukanyamalloli@gmail.com
5	Previous Service (If Any)	<ul style="list-style-type: none">• Former Head, UG Dept. of Journalism & Mass Communication• Retd. Associate Professor and Head, PG Dept. of Journalism & Mass Communication• Former Dean, PG Studies and Research Centre, St. Philomena's College (Autonomous), Mysuru
Research and Development		

List of Publications				
Sl. No	Name of the Journal	Title of the Article	ISSN/ISBN No.	Issue
1.	Mass Communication Radio and TV	FM Radio-Tuning it again	-----	July 2007
2.	Mass Communication Art of Cinema	The Journey of Indian Cinema	-----	July 2008
3.	Mass Communication- Art of Advertisement	The Language of Advertising	ISBN 978-81-907473-1-8	July 2009
4.	Media Researcher	Apprehension Internet: Its implications on society	ISBN 978-81-910530-0-5	2010
5.	Communication Today	New trends in New Media Communication	ISSN 0975-217X	Oct-Dec 2010
6.	Vijnana Prabha	Media and Politics: A glance at their nexus and Dynamics	ISSN 2231-3214	Dec-12 to Feb 2013

7.	Vijnana Prabha	A Critical Analysis of usage of Internet by Youth in India	ISSN 2231-3214	Jun-Aug 2013
8.	Social Networking Media		ISBN 978-81-926593-0-5	2014
9	Dhaarini- Conference proceedings of International Conference, April 9-11, 2015	Daily habits in preserving Environment among college students in Mysore, Karnataka- A study	ISBN 978-93-81437-92-6	2015
10	Journal of Media and Social Development	Socio-cultural impact of New Media on Society- A case study of four districts of Karnataka	ISSN 2320-8244	October-December 2015
11	Philos Multi-Disciplinary Journal	New Media in Contemporary Society	ISSN 2456-9828	Volume I August-2018 Issue I
12	Philos Multi-Disciplinary Journal	Usage of mass media in contemporary society	ISSN 2456-9828	Volume I April-2018 Issue II

- **CONFERENCES ATTENDED**

- International Seminar on Mass Communication- 2007, organized by Puducherry Communicators' Forum in July 2007 at Pondicherry- **Presented a paper** on the topic, "Radio- Tuning it Once Again".
- Third International Seminar on Mass Communication- 2008, organized by Puducherry Communicators' Forum and Subramaniam Arts and Science College, at Pondicherry on July 12 & 13, 2008- **Presented a paper** on the topic "The Journey of Indian Cinema".
- Fourth International Seminar on Mass Communication- 2009, organized by Puducherry Communicators' Forum at Pondicherry on July 18 & 19, 2009- **Presented a paper** on the topic, "The Language of Advertising".
- National Conference on the theme, " Shifting Trends in Media: The Implications on Social Responsibility" held on April 16 & 18, 2010 at Acharya Institute of Graduate Studies, Bangalore- **Presented a paper** on the topic, " Internet: The Implications on Society".
- National Seminar on "Changing Trends in News Presentation in Media" organized by Sri Veerendra Patil Degree College, Karnataka State Journalism and Communication Teachers' Association NMKRV College for Women and Forum for Social Change at Bangalore, on April 10, 2010 at Bangalore- **Presented a paper** on "News Trends in News Presentation in India".
- UGC sponsored National Seminar on "Media Power in Politics: A Global Perspective" by SDM College, Ujire from October 22-23, 2010. **Presented a paper** on "Media and Politics: A glance at Nexus and Dynamics"

- National Seminar on “Social Networking Media: Boon or Bane” by SDM College, Ujire from March 7-8, 2014. **Presented a paper** on “Impact of new media on its users with special reference to social networking”
- National Seminar on “Media in contemporary Society and Communifest-234” organized by Sahyadri College, Shimoga, from March 28-29, 2014. **Presented a paper** on “Mass media in contemporary issues”
- Three Day International Conference on Climate Change Inconvenient Truths, Status and way forward, held at St. Philomena’s College, Mysore. From April 9-11, 2015, **presented a paper** on the topic “Daily habits in preserving environment among college students in Mysore, Karnataka - A study”
- **Participated as Resource person** in the workshop and prepared Second Language Teaching Materials on newspaper reader in Kannada at Southern Regional Language Centre of Central Institute of Indian Languages, Mysore, from October 18-19, 2004.

○ **SOME ACADEMIC PROGRAMMES ATTENDED**

- Three day workshop on “Human Resource Development and Total Quality Management” by Dept. of Collegiate Education, Govt. of Karnataka, from June 19-21, 2003
- A training programme on “Effective Teaching Strategies, Methods, Techniques and Action Plans”, on November 19 & 20, 2004, by District Task Force For TQM in Higher Education Mysore and Internal Quality Assurance Cell, Mahajana’s First Grade College, Mysore.
- National Seminar on Religion, Spirituality and Education in the Challenging Globalized World”, by Diocese of Mysore and St. Philomena’s College, Mysore on April 08-10, 2007 at Mysore.
- A State Level Workshop and Seminar on “Journalism and Translation”, by Karnataka Translation Literary Academy, Bangalore, and Bhandarkar’s College, Kundapura, on September 17-19, 2007.
- Inter Collegiate Communication Fest at CMR Institute Bangalore in January 2007.
- Department of Journalism NMKRV College for Women, Bangalore and Karnataka State Journalism and Communication Teachers Association, organized a Two-day Multimedia Workshop on October 26 & 27, 2007 at NMKRV College, Bangalore.
- A National Level Workshop on “The Art of Effective Cinematography” held from March 7-9, 2008 by Dept of Journalism, St. Aloysius College, Mangalore.
- National Seminar on “TV News: Serious Business or Low Cost Reality Show”, by Rural Development Institute, Mysore on August 13 & 14, 2008.

- One day faculty development programme on Data Analysis by Dept of Studies in Statistics, University of Mysore, at Mysore on September 14, 2009.
- One day Inter –Collegiate Seminar on “Cyber Crimes and Cyber Laws” organized by the Dept. of Sociology, St. Philomena’s College, Mysore, on November 04, 2009.
- A Two-day National Seminar Cum Workshop on Testing and Evaluation organized by Dept of English Sponsored by NTS-India (CIIL, Mysore) on May 26 &27, 2009 at Teresian College, Mysore.
- A State Level Workshop on “ Contemporary Journalism- Creative Challenges before Professionals” by Dept of Journalism, SBRR Mahajana First Grade College, Mysore on October 09 &10, 2009.
- A Three-Week Refresher Course organized by Dept of Electronic Media, University of Bangalore, at Bangalore from Jan 05-30, 2009.
- Public Relations Council of India and Global Forum for Public Relations organized a One-day Seminar on Spirituality and Ethics in Corporate Governance on February 01, 2009.
- “Expressions 2010”, A Seminar on Cinema and Journalism by Commits Institute Bangalore on February 06, 2010.
- One Day Seminar on “ Eradication of Alcohol and Drugs- Role of Students and Media in Creating Awareness” by DOS in Communication and Journalism, University of Mysore and Karnataka State Alcohol Control Borard on March 27, 2010 at Mysore.
- UGC Sponsored state-Level Seminar on “Web Journalism – Challenges and Opportunities” organized by Dept of Journalism, Mahajana’s College and Karnataka Press Academy on March 20,2010.
- A Two- Day State Level Seminar by Dept of Communication and Journalism, Karnataka, University, Dharward on the topic a’ Booming Indian Media- Challenges and Role of Media Educators” on January 29 & 30, 2010 at Dharward.
- State level Seminar on “Web Journalism: Opportunities and Challenges” organized by Maharaja’s College, Mysore, on March 20, 2010
- Don Bosco International Silver Screen Carnival, Dept of Communication and Journalism, Don Bosco Arts and Science College, Angadikadavu, Iritty, Kerala, on September 16-18, 2011.
- A festival of Indian Documentary films on “Environment, Development and Human Rights” conducted by Consortium for Educational Communication (CEC), New Delhi and Educational Multimedia Research Centre, University of Mysore from October 3-5, 2012.
- National Education Summit 2014- ‘Towards Educating Young India’ organized by Knowledge Consortium of Gujarat, held on January 10-11, 2014

- Three Day International Conference on Climate Change Inconvenient Truths, Status and way forward, held at St. Philomena's College, Mysore. From April 9-11, 2015, **presented a paper** on the topic "Daily habits in preserving environment among college students in Mysore, Karnataka - A study"
- Video Production workshop, UPE and DOS in Communication and Journalism, University of Mysore, on May 27, 2015
- The 24th AMIC Annual International conference at American University, Dubai, on June 9-11, 2015
- Attended One-Day International Conference- "Swachh Bharat-Issues and Challenges in Planning and Execution" held on November 25, 2015 at Garden City College of Science and Management Studies, Bangalore.
- Two-Day National Conference on "Women's Mental Health" October 9-10, 2015 at St. Philomena's College, Mysuru
- Two-Day National Conference on "Trends in Research Methodology – Writing and Publishing Skills", University of Mysore, Mysuru
- National Policy Conference on Social Media for Digital and Social Inclusion: Cultural, Technological and Economic Implications organized by University of Mysore held on February 19, 2018 chaired the session.
- National Conference on "Mediascape in 21st century: Emerging perspectives" held on March 9 & 10, 2018. Chaired a session called " Tribal and Social Communication" at Indira Gandhi National Tribal University, Amarkantak, Madhya Pradesh
- Twenty-three Day Training programme on Economics Softwares and Networking from October 11, 2018 to November 02, 2018 organized by the University of Mysore.

SEMINAR PAPERS ACCEPTED AT THE INTERNATIONAL CONFERENCES HELD ABROAD

- A Critical Analysis of Socio-cultural Impact of New Media on Users in India" at 21st AMIC Annual Conference to be held in **Shah Alam, Malaysia** in July 2012.
- "Impact of New Media on its users with special reference to Social networking" at 22nd AMIC International Conference in **Yogyakarta, Indonesia** (4-7 July 2013).
- Cultural Impact of Internet & Mobile phone on its users in Karnataka, India - A study, at The 23rd AMIC Annual International conference, **Bangkok, Thailand**, 9-12 July, 2014

- Cultural Impact of Internet & Mobile phone on its users in Karnataka, India - A study, at The 24th AMIC Annual International conference, **American University, Dubai** on June 10-13, 2015
- The 25th AMIC Annual International conference, **New Zealand** in July 2016

SEMINAR PAPERS ACCEPTED AT THE INTERNATIONAL CONFERENCES HELD IN INDIA

- International Seminar on Mass Communication- 2007, organized by Puducherry Communicators' Forum in July 2007 at Pondicherry- **Presented a paper** on the topic, "Radio- Tuning it Once Again".
- Third International Seminar on Mass Communication- 2008, organized by Puducherry Communicators' Forum and Subramaniam Arts and Science College, at Pondicherry on July 12 & 13, 2008- **Presented a paper** on the topic "The Journey of Indian Cinema".
- Fourth International Seminar on Mass Communication- 2009, organized by Puducherry Communicators' Forum at Pondicherry on July 18 & 19, 2009- **Presented a paper** on the topic, "The Language of Advertising".
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- Two-Day National Conference on "Women's Mental Health" October 9-10, 2015 at St. Philomena's College, Mysuru
- Two-Day National Conference on "Trends in Research Methodology – Writing and Publishing Skills", University of Mysore, Mysuru
- One-Day International Conference- "Swachh Bharat-Issues and Challenges in Planning and Execution" held on November 25, 2015 at Garden City College of Science and Management Studies, Bangalore
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RESEARCH AND DEVELOPMENT PROJECTS SUBMITTED-

- "Socio-Cultural Impact of New Media on its users –A study in Four districts of Karnataka" Ph. D. awarded.

RESEARCH PROJECT AWARDED

- UGC Sponsored MINOR RESEARCH PROJECT-
- Impact of social-networking on college students- A case study of Mysore city

RESEARCH INTERESTS

- **Conducted Research** on the topic "Daily habits in preserving environment among college students in Mysore, Karnataka - A study" and presented at Three Day International Conference on Climate Change -Inconvenient Truths, Status and way forward, held at

St. Philomena's College, Mysore. From April 9-11, 2015,

OTHER ACTIVITIES (All activities in

- Member of NAAC Core Committee , 2004, St. Philomena's College, Mysore
- Office Superintendent, University Examinations (Mysore University) Dec
2011-Jan 2012 and May-June 2009
- Chairman, Board of Examination (UG)-2009 , University of Mysore
- Member, Board of Studies (UG), University of Mysore, 2007-09
- University Question Paper Setter – from May 2000 -2011 and 2015
- Member, Board of Examination (UG)- University of Mysore, Since May 2000 -2012
- Member, Board of Examination (UG)- Bangalore University, 2004
- Member, Board of Examination (UG)- Mangalore University, 2006
- Member, Board of Examination (UG)- Kuvempu University, 2005
- Paper setter, Board of Examination (UG)- SDM College, Ujire,
- Chairman, Board of Examination (UG) (Communication and Journalism)
St. Philomena's College (Autonomous), Mysore, 2011 onwards
- Chairman, Board of Examination (UG) (Communication and Journalism)
JSS College, Ooty Road, Mysore, 2013-14 and 2014-15 onwards till date
- Member, Board of Examination (UG) (Communication and Journalism)
JSS College for women, Mysore, 2011 onwards till May 2017
- Chairman, Board of Studies (UG) – Designing syllabus for BA and MCJ (Communication
and Journalism) St. Philomena's College (Autonomous), Mysore, 2011 onwards
- Appointed as one man Flying Squad for end Semester UG Examinations of JSS college for
women, Mysore-2017
- Member, Board of Studies (UG & PG) (Communication and Journalism)
University of Mysore, Mysuru, 2017 to 2019
- Member, IQAC , JSS Law College, Mysuru , 2018-2021

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CHAIRPERSON OF MEDIA CLUB, St. Philomena's College, Mysuru- 24 years

- Secretary of Alumni Association of St. Philomena's College, Mysuru, 06 years
- Editor of College Magazine -4 years, St. Philomena's College, Mysuru
- Sub-Editor of College Magazine -4 years, St. Philomena's College, Mysuru
- Member of College Magazine -08 years, St. Philomena's College, Mysuru
- Member of Women's Grievance Cell, St. Philomena's College, Mysuru
- Member of Cultural Committee, St. Philomena's College, Mysuru