



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN (AUTONOMOUS)

An Autonomous College of University of Mysore: Re-Accredited by NAAC at 'A' Grade (CGPA: 3.10)
Saraswathipuram, Mysuru – 570 009

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Strategic Development Plan

2015-35

JSS College for Women (Autonomous)
Saraswathipuram, Mysuru-9
Strategic Development Plan: 2015-2035



Preamble

JSS College for Women, Mysore, an autonomous college functioning under the aegis of JSS Mahavidyapeetha, was established in the year 1970. Since its inception it is striving to search for innovative methods in imparting education to the women folk. It has been able to establish itself as one of the best Women's colleges. It is attracting students from all over the state and also across the border. The college has been **Re-Accredited by NAAC with 'A' Grade in the second cycle.** JSS College for Women, Mysore is one amongst the first batch of 5 colleges under the University of Mysore to get autonomous status sanctioned. The Autonomy has entailed the institution to register a steadfast growth over a period of decade. As indicated in number of enrollments and wider academic flexibility. The concept of autonomy of a college reserves its right to admit students on merit, determine curriculum, impart teaching, evaluate the performance of students and maintain high standards as a higher educational institution with minimum control by the University and the Government. The faculty, staff and students share a deep belief in and commitment to the Institution's programmes. The teaching and learning process happens in a unique atmosphere of mutual respect, participation and interaction.

N. Nagavajjal
Principal
JSS College for Women
(Autonomous)
Mysore - 9

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Vision

Empowering Women Through Academic Excellence.

Mission

- *To Achieve Social Equality as A Prerequisite for Women's Emancipation.*
- *To Promote More Cultural Space for Women*
- *To Foster A Distinctive Identity of Their Own.*
- *To Sensitize Women Towards Our Rich Cultural Inheritance.*
- *To Make Women Globally Competent by Acquiring Good Communication Skill.*
- *To Develop the College into One of The Top Ten Institutions of Learning in India.*

The mission is accomplished through:

- *Ensuring social equality among women in enrolment and other service delivery portfolios*
- *Encouraging women in showcase in their cultural talents in the inhouse and outstation programmes*
- *Enabling women to carveout their own image in the society by the virtue of academic and social excellence*
- *Engaging women in sensitizing the cultural heritage and gender equality that the country is posses*
- *Enveloping all cutting-edge communication skills into the curricula and transforming the same effectively to make the women to globally competent*
- *Enshrining all the best practices on the cap of the institution thus elevating the status of the college*

*Core values
of education
are the
dynamic
forces of
development
of cognitive
and*



*professional skill and total personality
of students and faculty alike
for Preferred Center
of Excellence for
Learning at National/International
Level.*

Thrust areas

***F**ive priorities have been identified as areas of focus over the next twenty years:*

- 1. Social and Academic development of the student community*
- 2. Enhancement of facilities, infrastructure, and environment*
- 3. Elevation of visibility and reputation*
- 4. Resources augmentation to enable progress*
- 5. Strengthening of departments and the college*

All these focal points are linked to specific goals with measurable twenty-year milestones. While ambitious, the goals are achievable and essential for the college to realize its vision. This document addresses not only the priorities but also the implementation process required to attain the goals.

Social and Academic development of the student community

Transnational Academic Excellence

Professional and Academic Skills

Competitive National and International Higher Education

Preparedness to Competitive Examinations

High Ethics and Leadership Quality



Establishment of Smart Campus

Digitization of office records and library

Developing Wi-Fi Campus

On-line admissions

Smart Class

E-attendance



Enhancement of facilities, infrastructure, and environment

- **Building (Third floor)**
- **Big Auditorium with AC in third floor with the capacity of 1000 audience**
- **3 Computer labs and battery room with AC for 150 Systems**
- **Laboratories for PG Science Programme**
- **1 lab with AC in third floor-150 Systems for MCA**
- **E-Podium, projector, speakers, internet and AC for all rooms**
- **Separate space for reference section, students and staff section in third floor**
- **Rest room and dining hall for students and staff**
- **Entrepreneur cell**
- **Fire extinguishers & alarms**
- **Separate lift for Auditorium**
- **LED Display 8 x 6(02 units)**
- **Collection bins for waste management (30 units)**
- **Tree plantation within the campus**
- **Rain water harvesting**
- **Renovation of existing vermi compost plant**
- **Construction of bio-gas plant**
- **Construction of Sewerage Treatment Plant**
- **Construction of RO water plant**
- **High Performance motorized revolving observatory dome**
- **Auto tipper**

Elevation of visibility and reputation

- **International Linkages**
- **Twinning Programs**
- **Students Exchange Programmes**
- **Faculty Exchange Programmes**
- **Social Media Activism**
- **Participation in International-National Fairs and Exhibitions**
- **Publicity**
- **Recognition, Awards and Accreditations**
- **Alumni Engagement**
- **Better Stake holder Relationship**
- **Enhancement of Physical and Academic Ambiance of the college**
- **Ensuring Multicultural and Multi-National Student Profile**

Resources Augmentation

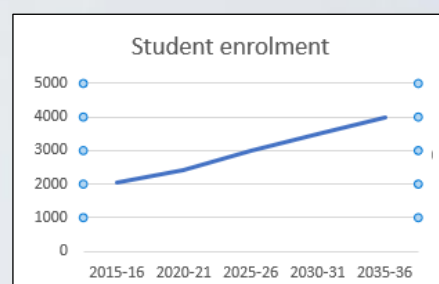
- **Fee Income**
- **Grants from Government -State and Central**
- **MHRD - RUSA, UGC, VGST, K-BIT, DST, ICAR, ICSSR, SVAK**
- **Science Academies and grants from other agencies**
- **Management grants**
- **Alumni association**
- **Donors-Individuals, NGOs, and other Agencies**
- **Consultancy Fees**
- **Rental Income**
- **Sale of Vermi Compost and other products**
- **Sponsors**

Strengthening of departments and the college

- **Degree Awarding Autonomous College**
- **Establishment of School of Business**
 - **Business Education of higher order at a single place**
 - **International exposure**
 - **International Enrolment**
 - **Flexible Academic Programmes**
 - **Thrust on High end Research**
 - **Effective transfer of knowledge**
- **Establishment of School of Science**
 - **Synchronizing contemporary and classical science education at the college**
 - **International exposure**
 - **International Enrolment**
 - **Flexible Academic Programmes**
 - **Thrust on High end Research**
 - **Effective transfer of knowledge**
 - **Continuity in innovation**
- **Establishment of School of Social sciences**
 - **Thrust on contemporary branches of knowledge-visual arts, tourism, music, drama and journalism**
 - **International exposure**
 - **International Enrolment**
 - **Flexible Academic Programmes**
 - **Thrust on High end Research**
 - **Effective transfer of knowledge**
- **Strategies for Development of Centre for Excellence**
 - **Research and Publications**
 - **Encouraging teachers to take up Research work leading to Ph.D degree**
 - **Post-doctoral work**
 - **Consultancy and extension by the teachers**

- Getting sanction for Minor / Major Research Project
- Encouraging talented researchers in obtaining patent rights
- Compulsory publication of standard research articles by every permanent employee
- Encouragement to Researchers through Research fund
- Organizing International Programmes
 - Workshops
 - Seminars
 - Conferences
 - Symposia
 - Guest and Special lectures from foreign academicians
 - Student exchange programme
 - Faculty exchange programme
 - Foreign visits of students
- Incubation centre
- Establishment of Human Resource Development Centre (HRDC)
- Academic Furtherance
 - Thrust on Student Enrolment
 - Increased visibility of the student enrolment through intensive promotion of Academic programmes
 - Increase in number of programmes-Degree and Value Added
 - Continuous updating of curricula keeping in view the stake holders' expectations Enriching the academic ambience of campus
 - Robust student support system
 - Projected Growth of Enrolment

<i>Year</i>	<i>Student enrolment</i>
2015-16	2032
2020-21	2400
2025-26	3000
2030-31	3500
2035-36	4000



- Career Promotion Center
 - Intensive Training on Soft Skills and jobs
 - Linkages and Collaborations with Industry Partners
 - Re-designing curricula to nurture institution into a Finishing School
 - On Campus and Off Campus Recruitments
 - Competitive Examination Training

By 2035, The College will have...

- Degree awarding Autonomous college
- Smart campus
- Career Promotion Centre (CPC) for student furtherance – A Unique Programme
- Enrolment of students of divergent culture groups representing global community
- Increased visibility of the college across the Globe
- Increased academic performance indicators on the part of pedagogy
- Wider network of collaborations and linkages with industry partners and academic bodies
- Wider range of services through new UG & PG programmes that cater to current needs of stakeholders
- Robust student support system with perceivable shift in student progression towards jobs and Entrepreneurship
- Research publications garnering international acclaim

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